

# Job Description KMVA Full-Time Air Talent (Morning Drive)

## **Position Description**

Rhythmic AC, KMVA – Hot 97.5 & 103.9 Desert Valley Media, Phoenix is in search of an entertaining on-air morning personality or team to wake up the Phoenix Valley.

We're looking for someone that knows how to entertain and tell a story. Do you wake up every day excited to create and connect with an audience? If you're looking for a supportive environment with competitive pay in one of America's greatest and fastest growing cities, we'd like to hear from you.

Desert Valley Media is a Phoenix-based company. This is **NOT** corporate radio.

Social Media skills are a must.

### **Key Responsibilities**

- Protect the license (via complete comprehension of FCC regulations, EAS procedures, and payfor-play/plugola rules).
- Proficiency with Wide Orbit, Voxpro, Adobe Audition and other cursory studio/broadcast equipment is a plus.
- Professional both in demeanor and dress both on and off the air (answering phones, interacting with listeners at events, etc.).
- Adept and consistent at strategizing and delivering social networking content for Social Media Coordinator (Facebook, Twitter, Instagram, & Tik Tok).
- Fully prepared for your shift, event, and appearance every day.
- Create and load daily recorded promo
- Achieve consistent ratings in core demo of Women 25-54

### **Core Competencies Required**

- Accepts Coaching/Criticism
- Shows Creativity
- Strives for Results
- Builds Customer Loyalty
- Organized

### **Education**

NA

### **Applications**

Apply online through our station website, <u>www.hot975hot1039.com</u>, or via email to the station PD Mike Gallagher (mikeg@desertvalleymediagroup.com).

Desert Valley Media Group, LLC is an equal opportunity employer